

# SPONSORSHIP & EXHIBITOR PROSPECTUS



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FOSS4G is **the** global conference focused on Free and Open Source Software for Geospatial, organized by OSGeo. In 2011, FOSS4G will be held in Denver, after being held in Barcelona, Sydney and Cape Town the past three years. The last North American FOSS4G event was in Victoria, BC, in 2007. FOSS4G gathers developers and users of open source geospatial software as well as managers and decision-makers from around the world to discuss new directions, exciting implementations, and growing business opportunities in this space.

Recent years have seen substantial changes in the geospatial industry. One of those changes has been the growth in maturity and adoption of free and open source solutions. In many cases organizations are using a mixture of open and closed source solutions.

With the growth in interest in open source solutions, combined with the fact that FOSS4G has not been in North America since 2007, we anticipate a great audience for FOSS4G 2011, around **1000 people**. We also expect strong media coverage. We have an experienced organizing committee and have teamed with GITA (the Geospatial Information and Technology Association), who I know from first hand experience are outstanding conference organizers. In addition to the well established core audience for FOSS4G, we will have a strong marketing program and specific program content to reach out to newcomers to open source.

Another major theme of the conference will be a focus on open data. A complement to this is that State of the Map, the annual OpenStreetMap conference, will be held in

Denver just before FOSS4G. We expect this to increase attendance at both events.

Denver is a hub of geospatial activity and we expect good local attendance in addition to our nationwide and international audience. For many attendees it will be a new and different experience, not just the same old geospatial conference that they attend year after year in the US.

As a sponsor of FOSS4G, you will be associated with what I believe will be one of the outstanding geospatial events of 2011. We are offering a **10% discount for sponsors** who make an early commitment, by end of January 2011. I encourage you to consider sponsorship, and please let me know if you have any questions, or suggestions for the conference.

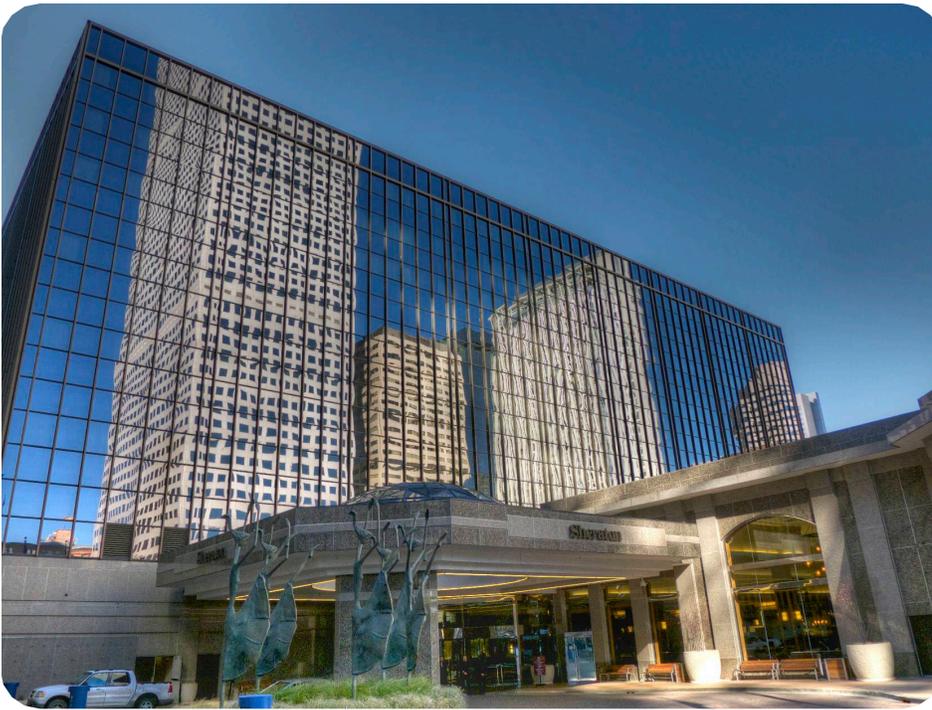
Peter Batty, FOSS4G 2011 Conference Chair

*Peter Batty*



The Open Source Geospatial Foundation (OSGeo) is a not-for-profit organization whose mission is to support and promote the collaborative development of open geospatial technologies and data. The foundation provides financial, organizational and legal support to the broader open source geospatial community. It also serves as an independent legal entity to which community members can contribute code, funding and other resources, secure in the

knowledge that their contributions will be maintained for public benefit. OSGeo also serves as an outreach and advocacy organization for the open source geospatial community, and provides a common forum and shared infrastructure for improving cross-project collaboration. The foundation's projects are all freely available and usable under an OSI-certified open source license (OSI: Open Source Initiative).



## Exhibit Space \$2000

Exhibitor benefits include:

- 8' x 10' booth space
- Carpeted exhibit hall
- Pipe and drape, 8' back, 3' side
- 75-word listing in exhibit guide
- Copy of final attendee list

## Contact us

Conference administration and logistics will be handled by GITA:

Henry Rosales: [hrosales@gita.org](mailto:hrosales@gita.org)

Libby Hanna: [lhanna@gita.org](mailto:lhanna@gita.org)

Phone: 303 337 0513

Web: <http://2011.foss4g.org/>

## Program

The preliminary schedule includes:

- Two days of pre-conference hands-on workshops, including events focused on open source newcomers
- Three main conference days with plenary sessions and a large number of break-outs for detailed presentations
- Full exhibition hall
- Welcome party open to all participants
- Evening reception
- Post-conference "code sprint"
- Academic track

## Venue

Denver, a recognized hub of geospatial research, development and application, is a vibrant and friendly city with easy access to the beautiful Rocky Mountains. It is a major airline hub and easily accessible.

The conference venue is the centrally located Sheraton Denver. In addition to 1,225 guest rooms and 92 suites, the Sheraton provides 133,000 square feet (12,000 square meters) of meeting space, two ballrooms and 48 meeting rooms. The

Sheraton recently completed a \$70 million renovation. Within walking distance are over 8,000 rooms available from dozens of hotels in all price ranges, as well as hundreds of restaurants and bars.

## Sponsorship

In addition to the main sponsorship levels described below, we have a variety of additional sponsorship opportunities. These include conference bags, lanyards, water bottles, conference special events and the onsite program. Please contact us to discuss your sponsorship options.

SPONSORSHIP LEVELS	Platinum \$30K	Gold \$15K	Silver \$7.5K	Bronze \$1.5K
Name and logo featured in conference promotions and advertisements	●	●	●	●
Recognition on conference home page with logo and link to your site	●	●	●	●
Exclusive sponsorship of one lunch, exhibit space with priority placement, confirmed speaker slot	●			
Ad in conference program	Full page	Half page	Quarter page	
Conference passes (workshops excluded)	6	4	2	1

WE ARE OFFERING A 10% DISCOUNT TO ALL SPONSORS WHO SIGN UP AND PAY BY JANUARY 31, 2011