



# Free and Open Source Software for Geospatial Conference 2009

20 – 24 October 2009 Sydney Convention & Exhibition Centre

## Sydney Australia: a City with a Wealth of Experience



Sydney is known for its harbour lifestyle, fantastic beaches and good weather - all contributing to a relaxed environment that permeates the city and its visitors.

The FOSS4G 2009 Conference will be held at the Sydney Convention & Exhibition Centre. The Convention Centre is ideally located on Darling Harbour, Sydney's most exciting tourism precinct. Situated on the waterfront within walking distance of the heart of the city, the area offers all that visitors love about Sydney - from great restaurants and live entertainment to beautiful gardens and fantastic attractions.

#### **Program**

FOSS4G 2009 Sydney will be the seventh "formal" gathering of the open source geospatial community and is expected to focus on the increasing importance of Geospatial Open Source in the public and private enterprise.

The conference will highlight the latest product developments and the marrying of Open Source with proprietary systems through Open Standards. Markets from Government Spatial Data Infrastructures down to consumer devices are all addressed.

A comprehensive and stimulating technical Conference Program is being developed to cover a wide range of topics relevant to the FOSS4G 2009 Conference.

#### **Geospatial Integration Showcase**

FOSS4G 2009 will host a Geospatial Integration Showcase demonstrating Open Source, commercial and proprietary spatial software integration through Open Standards in topical, user centric scenarios.

The integration showcase will be highlighted in presentations and workshops and will have a high profile with IT purchasing decision makers. Vendors are encouraged to integrate their products into this showcase and use the showcase as a marketing tool.

Visit the Conference website 2009.foss4g.org for regular updates.







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### **Sponsorship and Exhibition**

In conjunction with the extensive program there are a wide range of sponsorship opportunities complemented by a comprehensive industry exhibition. Opportunities are available to suit all levels of commitment. Register your expression of interest now to ensure you are one of the first to receive the Sponsorship & Exhibition Prospectus. Contact the Conference Managers for further details.

## Benefits of participating as a Sponsor or Exhibitor at FOSS4G 2009:

- TOSS4G 2009 Conference presented by OsGeo will provide your organisation with an unparalleled sales and marketing opportunity, designed to target key decision makers within the Geospatial Industry. FOSS4G 2009 offers sponsors and exhibitors exceptional benefits from a local, national and international platform.
- 83% of all delegates visiting industry exhibitions have the authority to purchase or have a decisive influence in the purchasing decisions within their organisation
- 54% of delegates attend specifically to see new products and services
- 40% attend to keep up to date on the latest information within their industry
- A large percentage of delegates attend to secure new business contacts

## Sponsorship and/or Exhibition at FOSS4G 2009 will provide you with:

- An unprecedented opportunity to network and do business with approximately 700 leading industry colleagues and decision makers
- Local, national and international brand awareness to a lucrative industry
- ① Opportunity to target your key markets through one Conference
- Your target market comes to you!

Due to the high profile of FOSS4G 2009 and the history of proven success and results for its sponsors and exhibitors, we anticipate representation will be secured well before the Conference in 2009. To secure your organisation's desired level of representation in Sydney we strongly encourage you to express your interest now.

## **DON'T MISS THIS PREMIER OPPORUNITY!**

## We look forward to welcoming you to Sydney in 2009!

**FOSS4G 2009 Conference Managers** 

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#### **Address for Correspondence**

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