



## **Conference Financial Report**

Conference Name: OSGIS – Open Source GIS Conference and MapServer User Meeting

Date: June 9-11, 2004

Location: Ottawa, Canada

Organizing Committee Contact: Jeff McKenna, [jmckenna@dmsolutions.ca](mailto:jmckenna@dmsolutions.ca)

*Note: please specify the type of currency you are referring to throughout the document – CAN \$\$*

## **General Information**

### *Attendance*

Type	Number of Attendees
General Sessions	210
Workshops	130
Exhibition Only	3
Social Event	152

\*if possible, please attach the full registrant list

### *Conference Fees for 1 Individual*

	Early	Late
Conference Pass	\$315	\$360
MapServer User Meeting only	\$180	\$220
Workshops	Included	Included
Student Pass		\$90 (reduced access) or \$180
Exhibits Only		\$20
Social Event		1 pass included, \$30 extra passes

## **Financial Information**

### *Sponsorship*

Please include your top 5 sponsors and their amount:

Sponsor Name	Amount/Level
DM Solutions Group	15000 (platinum)
Tydac.ch	5000 (silver)
CamptoCamp	3000 (bronze)
GeoConnections	3000 (bronze)

\*please attach the public sponsorship document (describing possible levels)

### *Financial Report*

#### REVENUE

Type	Amount
Registration	67710
Workshops	--
Exhibits	2500
Sponsorship	26000
Social Event	--
Less discounts	15779
<i>Total</i>	80431

#### EXPENSES

Type	Amount
Marketing	15849
Administration	1523
Venue	10510
Meals	16074
Social Event	9508

Transportation	1795
Event Planner	15000
<i>Total</i>	70259

\*please include a more detailed financial report if possible

### **Suggestions**

- we provided transportation from hotel to conference, and this is a requirement for future conferences
- we gave registrants the ability to choose their top 4 workshops to attend
- we made sure each night had a social event, even if it was just an arranged place to meet at after hours, and this made the conference a success (in terms of feedback)
- we used a LIVECD for the Linux workshops
- our downfall financially is that we started looking for sponsors too late
- we had a special student registration price, and this was very popular
- our venue costs were very high because we had to rent the space from the university